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“A conference is a gathering of important people who singly can do nothing, but together can decide that nothing can be done.”

-Fred Allen-

MEETINGS and EVENTS:

Links will provide additional information. Dates for recent additions are in **bold**.

<i>What</i>	<i>Date</i>	<i>Time</i>	<i>Where</i>
Making a Great Lake Superior Conference	Oct. 29, 30, 31	All Day	Duluth Convention Center
Integrated Energy Communities	Nov. 1st	2:00-4:00 PM	Northland College
Successful Young Entrepreneurs	Nov. 1st	4:45-7:00 PM	Northland College
Inventors and Entrepreneur's Club	Nov. 1st <small>NOTE: The date in TGIF last week was in error.</small>	5:30 pm	TBA
Northland Bioneers	Nov. 2-4	All Day	Minneapolis
BCEDC Board Meeting	Nov. 12 th	10:00 am	Washburn Library
Wisconsin Early Stage Symposium	Nov. 14-15	All Day	Madison
BCEDC Board Meeting	Dec. 10 th	10:00 am	TBA

A GREAT LAKE CONFERENCE

Planning began over a year ago for the conference on Lake Superior (**Making a Great Lake Superior**) that will begin on Monday October 29th at the Duluth Entertainment Convention Center [DECC](#) in Duluth. I've had the privilege of working with a great group of dedicated members of the planning group. Literally every critical planning step has been accomplished with telecommunication via a conference call link provided by US EPA. That is just one way this conference has attempted to lower its environmental footprint. I'm sure many planning

participants have their neuromuscular paths fully facilitated to enter the 800 number and access code.

Lake Superior Binational Forum members have been intensely involved. In particular **Lissa Radke**, US Coordinator for the Forum, has been attending to details for the role the Forum will play in the conference. Lissa's Canadian counterpart **Barb Nichol** has attended almost every conference call and made sure that Forum members were fully informed as planning progressed. The conference is also our Fall Forum meeting. The Forum's **public input session** is a conference event on Wednesday and will call attention to what municipalities are doing to support the Lake Management Plan (LaMP).

Jesse Schomberg, Professor at the **UM-D** has been shouldering most of the conference planning responsibilities and attending to an undreamed of array of details. I can't tell you how many emails I've received from Jesse with time stamps after 10:00 PM and occasionally one comes through with an early AM time stamp. I hope Jesse has grand plans for a good rest and a nice vacation in November. He deserves every accolade. In addition to Jesse, **Jan Keogh**, Deputy administrator at the **US EPA Lab** in Duluth has served on a smaller conference executive team along with **Liz LaPlante**, **US EPA Region 5** and **John Marsden**, **Environment Canada**.

Latest report of registration announced that over 400 will attend.

TOPICS

Climate change and Great Lakes water levels are likely to be the hot topics at the conference. Keynote speakers and breakout sessions will provide emphasis and information. Either of these two topics may have stimulated a highly unusual request by Minnesota Governor **Tim Pawlenty**, to speak to the conference attendees. The MaGLS Conference has, from the outset of planning, embraced a strategy that departs from many conferences in that it is not just a collection of scientists presenting technical research findings. This conference, in addition to **research** reports will also feature presentations with **education** and **management** findings and best practices. Breakout sessions will include: 1.) *Invasive species*, 2.) *Habitat and species management*, 3.) *Human health and safety*, 4.) *Areas of Concern*, 5.) *Non-point source pollution*, 6.) *Toxic pollutants*, 7.) *GIS and information management*, 8.) *Economic and environmental sustainability*, 9.) *Climate change*, 10.) *Water levels and lake withdrawals*, 11.) *Watershed stewardship*, 12.) *Fisheries and aquatic ecology*.

WEB CAST

Registrations will be available at the door and single day registrations are available. However, for those unable to attend the conference in person, the US EPA has arranged for some of the conference proceedings to be Web cast. The [Streaming Video Portal](#) requires registration. Toll-free audio-only access will also be available during the meeting by dialing 877-446-8439 and giving the Operator the following ID Codes: **21490955** on Monday, October 29, 2007, **21492303** on Tuesday, October 30, 2007, **21493892** on Wednesday, October 31, 2007.

LIGHTER SIDE:

As with most jokes the original author is unknown. Whoever you are; "Thanks!" Names, when added, are intended to tease the innocent.

A frog goes into a bank and hops up to a teller...

He can see from her name plate that she is called Patricia Whack, so he says "Ms. Whack, I'd like to borrow \$30,000, please."

The teller asks for his name and the frog replies that he is Kermit Jagger, son of Mick Jagger, and a personal friend of the bank manager.

Unconvinced, Ms. Whack explains she will need some identification and, also, some security against his loan.

The frog produces a tiny pink porcelain elephant and hands it to her.

The confused teller says she will have to consult with her manager. "There's a frog called Kermit Jagger at the counter who wants to borrow \$30,000," she tells her boss. "And what do you think this elephant is about?"

The manager looks back at her and says, "It's a knick-knack, Patti Whack, give the frog a loan. His old man's a Rolling Stone."

Take care and have a great weekend!

/BRUCE

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Bruce Lindgren is Principal of [B.Lindgren CONSULTING](#). The consulting practice serves small business, local government, school districts and non-profits providing support for research, grant development, technical writing, marketing support and project management. Bruce brings his background in biological sciences, education, small business and media technology to generate and implement ideas contributing solutions to mission critical challenges.

In addition Bruce maintains the following affiliations:

[Bayfield County Economic Development Corporation](#), (BCEDC) Director

[Inland Sea Society](#), (ISS) Director

[Lake Superior Binational Forum](#), (LSBF) US Delegation Co-Chair

[Raindrop Garden Gallery](#), (RGG) Co-owner

[IDEA Consortium LLC](#), *Owner*

[Chequamegon Institute, Inc.](#) *Initial Registered Agent*

[Coalition for Eco-Industrial Development](#), (CEID) *Work Group Member*

[Northwest Wisconsin Workforce Investment Board](#), (WIB) *Member*

The encircled fractal triangle represents an integrated cluster of seven ideas – economics, ecology, equity, ethics, experience, education and energy – that may be considered a core for sustainability studies. Bruce is available to present illustrated lectures and facilitate discussions about role of education in Industrial Ecology, Sustainable Development and the Sustainability Revolution.