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**“Everyone's values are defined by what they will tolerate when it is done to others.”**

**-William Greider-**

**MEETINGS and EVENTS:**

Links will provide additional information. Dates for recent additions are in **bold**.

<i>What</i>	<i>Date</i>	<i>Time</i>	<i>Where</i>
<a href="#">WIN Technology Conference</a>	August 7 <sup>th</sup>	8:00 am – 3:00 pm	WITC Ashland
<a href="#">Inventors &amp; Entrepreneurs Club</a>	August 7 <sup>th</sup>	5:30 PM	Coffee Shop US 2 & 63
BCEDC Board Meeting	August 11 <sup>th</sup>	10:00 – Noon	Washburn Library
<a href="#">Conservation Voters Listening Session</a>	<b>August 14<sup>th</sup></b>	6:30-8:00 PM	<b>Northern Great Lakes Visitor Center - Ashland</b>
<a href="#">2008 Resource Rendezvous</a>	August 28	9:00 AM – 3:00 PM	Marshfield Clinic
Lake Superior Binational Forum	Sept 5-6	All Day Fri. , 8-12 Sat.	Houghton, MI
BCEDC Board Meeting	Sept. 8 <sup>th</sup>	10:00 – Noon	Washburn Library
<a href="#">Sustainable Communities &amp; Farms</a>	Sept 11 & 12	All day	Oconomowoc, WI
<a href="#">Northshore In-line Half Marathon</a>	Sept 13 <sup>th</sup>	7:30 AM	Two Harbors to Duluth
<a href="#">Ideas To Profits</a> (Conference)	<b>October 1-2</b>	All Day	Appleton WI
<a href="#">Bioneers Conference 2008</a>	Oct. 17-19	All Day	San Rafael, California

**Don't Miss The Wisconsin Technology Conference – August 7<sup>th</sup> in Ashland!**

Tying together education and economic development has been a quest for many in this region. However, I can't think of a more tireless advocate for the relationship than **Fred Tidstrom**. Ask him and he will remind you of his age referring to his body, but an encounter with his nimble mind will quickly dispel any suggestion that this retired dentist is over the hill and out of touch.

A Letter to the Editor, that Fred wrote, included reminders of accomplishments in the Ashland area that were the result of believing in a goal and working tirelessly to make it happen. His letter; "THERE IS A LIGHT AT THE GATEWAY TO THE TUNNEL," included two pieces that bear recognition and repetition:

- Imagine where we would be if we had not built MMC - In October 2007 MMC will be designated a "CRITICAL ACCESS HOSPITAL" . We have grown from two small hospitals with 11 Doctors into a Medical Center with a 60 Doctor staff and an affiliate hospital in Hayward.
- Imagine if we had not fought through seven bond referendums to change the form of school government, build a new Technical College and a new Ashland High School - was it easy...hell no! We did it , just like the AHS football team that believed they could defeat the best team in the state who had been undefeated for 8 years & had the coach of the century in Wisconsin, Wim Brockmire. There are not many who remember these things, but I do !

One of Fred's projects involves the **Wisconsin Technology Council** and supports the **Lake Superior Chapter of WIN**, the **Wisconsin Innovation Network**. Each year the Lake Superior Chapter of WIN sponsors a Technology Conference. With leadership from Fred, **Clyde Eilo**, **Roger Hanson** and a large advisory team, the conference draws a robust audience from both inside and outside this immediate region.

Featured speaker this year is **Dr. Jim Hagstrom**, founder and vice-president of **Mirus Bio** in Madison. A native of Ashland, Hagstrom has led the science from the lab bench to the clinic. The companies slogan is "*It all begins at the bench.*" Mirus Bio was recently acquired by **Roche**. The multi-billion dollar pharmaceutical giant made an impressive multi-million dollar purchase, and will honor the commitment Mirus Bio had made to remain in Madison. I met Hagstrom a few months ago, with an introduction by Tidstrom, and was greatly impressed by his sense that opportunities for biotechnology exist in our region. I am looking forward to Dr. Hagstrom's presentation.

Four topic tracks are repeated once so participants can select two; a sometimes tough choice. This year, topics will be:

*Eco-Industrial Development,*

*Alternative Energy and Biofuels,*

*Regional Economic Development Models,* and

*Education as an Economic Driver.*

Cost for the conference [registration](#) is \$50. This includes a "networking cruise" on Chequamegon Bay on Wednesday evening, August 6<sup>th</sup>. [More information ...](#)

I hope to see you there.

## **LIGHTER SIDE:**

As with most jokes the original author is unknown. Whoever you are; "Thanks!" Names, when added, are intended to tease the innocent.

**What is this?**

When the waitress in a New York City restaurant brought him the soup du jour, the Englishman was a bit dismayed. "Good heavens," he said, "what is this?"

"Why, it's bean soup," she replied.

"I don't care what it has been," he sputtered. "What is it now?"

Take care and enjoy a great weekend!

/BRUCE

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*In addition Bruce maintains the following affiliations:*

[Bayfield County Economic Development Corporation](#), (BCEDC) Director

[Bayfield CountyLakes Forum](#), Board Secretary

[Chequamegon Institute, Inc.](#) Initial Registered Agent

[Coalition for Eco-Industrial Development](#), (CEID) Acting President & CEO

[IDEA Consortium LLC](#), Owner

[Inland Sea Society](#), (ISS) Director

[Lake Superior Binational Forum](#), (LSBF) US Co-Chair

[Northwest Wisconsin Workforce Investment Board](#), (WIB) Member

[Raindrop Garden Gallery](#), (RGG) Co-owner

*The encircled fractal triangle represents an integrated cluster of seven ideas – economics, ecology, equity, ethics, experience, education and energy – that may be considered a core for sustainability studies. Bruce is available to present illustrated lectures and facilitate discussions about role of education in Industrial Ecology, Sustainable Development and the Sustainability Revolution.*