

TGIF

Taking Great Ideas Forward

Improving Northern Capital - a Sustainable Economy in the Northern Tier

Opinions expressed in this newsletter are those of the author and do not reflect positions of organizations with which he is affiliated.

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*“The road to wisdom?
Well, it's plain and simple to express:
Err and err and err again
but less and less and less.”*

-Piet Hein-

MEETINGS and EVENTS:

Links will provide additional information. Dates for new additions are in **bold**.

<i>What</i>	<i>Date</i>	<i>Time</i>	<i>Where</i>
Economics of Climate Change	Feb. 23 rd	10:00 AM	Madison
Sustainable Forestry Conference	Feb. 27 th	All Day	Keshena WI
Staying Competitive in Today's Markets (Wood Products)	Feb. 28 th	All Day	Oshkosh WI
Superior Days	Feb. 27-28 th	All Day	Madison WI
Fusion 2007 CEI-CIO Symposium	Feb. 27-28 th	All Day	Fluno Center, Madison WI
Inventors & Entrepreneur's Club	Mar. 1 st	5:30 PM	Iron River Community Center
Great Lakes Day	Mar. 7 th	All Day	Washington DC
Renewable Energy Conference	Mar. 8 th & 9 th	All Day	Milwaukee
Bio-Energy Opportunities for Northwest Wisconsin	March 9th	All Day	WITD, Rice Lake
BCEDC Board Meeting	March 12 th	10 AM – noon	TBA
BCEDC Board Meeting	April 9 th	10 AM – noon	TBA
WIB Business Development Conference	May 3 & 4	All Day	Lakewoods Resort, Cable
Future of Farming Statewide	May 14 & 15	All Day	Madison, Monona

<i>What</i>	<i>Date</i>	<i>Time</i>	<i>Where</i>
Conference			Terrace
2007 Entrepreneur's Conference	June. 12-13	All day	Milwaukee
Northwest Wisconsin Lakes Conference & Workshops	June 21 & 22	All Day	Telemark Lodge, Cable

Boys and Girls

Questions have been raised from time to time about the efficacy of building schools for separation of sexes. Answers are rarely conclusive. A recent article in the [Chicago Sun-Times](#) provided a tidbit sufficient to set me thinking. As the two paragraphs below will attest, my thinking didn't get very far. This is a tough, tough problem, not amenable to a simple solution.

Art Holst, NFL referee and outstanding humorist and motivational speaker once quipped, “I don't put much stock in the adage '*you are what you think about all the time.*' If that was true I would have been a girl by the time I was 15.”

It may be that the hormone surges of adolescence disintegrate the purity of intellectual pursuits; love of learning gives way to learning to love. The later phrase, more directly “the experience of being in love,” is the subject of an interesting book by the late psychologist, Dr. **Dorothy Tennov**, for which she coined the term *limerence*. The meaning of those emotional surges are confusing to much more than algebra. Biology trumps teaching. Tennov attempts to apply some useful science to aid our understanding of what happens to boys and girls in those important adolescent years.

Separation and equality are very elusive.

Bio-Energy

The first full week in March harbors two conferences on Energy. **David Miller**, the incredibly energetic Executive for **Barron County Economic Development**, sent along an announcement of a local effort that competes effectively with the two-day Milwaukee Conference on Renewable Energy. My travel schedule for the week will take me to Washington DC for **Great Lakes Day**. I'm going to sign up for the Rice Lake Conference and intend to find a way to stop in Rice Lake on my way home from Minneapolis.

I hope a car pool or three from Douglas, Bayfield and Ashland Counties will also find the way to Rice Lake.

Readers of TGIF will quickly recognize my affinity to most any economic, environmental or social approach that smacks of innovation. Here is a great one copied from the program brochure:

Jun Yoshitani

Mr Yoshitani, Bioenergy & Environmental, is a renewable energy engineering consultant with expertise in farm specific solutions to recovering energy from waste. He is co-owner of **SonoEnergy LLC**, a company that develops commercial applications of ultrasound technology and a founder of **Great Lakes Biodiesel, LLC**. He is currently developing a **patentable technology using ultrasound for manufacturing biodiesel**.

Is that innovative?

I think so, and probably worth the price of admission and the trip to Rice Lake! My guess is that the value will be in witnessing the working of a creative mind.

Take care and have a great weekend!

/BRUCE

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Bruce Lindgren is Principal of [B.Lindgren CONSULTING](#). The consulting practice serves small business, local government, school districts and non-profits providing support for research, grant development, technical writing, marketing support and project management. Bruce brings his background in biological sciences, education, small business and media technology to generate and implement ideas contributing solutions to mission critical challenges.

In addition Bruce maintains the following affiliations:

[Bayfield County Economic Development Corporation](#), (BCEDC) Director

[Inland Sea Society](#), Director

[Lake Superior Binational Forum](#), US Delegation Co-Chair

[Raindrop Garden Gallery](#), Co-owner

[IDEA Consortium LLC](#), Owner

[Chequamegon Institute, Inc.](#) Initial Registered Agent

The encircled fractal triangle represents an integrated cluster of seven ideas – economics, ecology, equity, ethics, education, experience and energy – that may be considered a core for sustainability studies. Bruce is available to present illustrated lectures and facilitate discussions about Sustainable Economic Development and the Sustainability Revolution.