

TGIF Taking Great Ideas Forward



Improving Northern Capital - Sustainable Development in the Northern Tier

Opinions expressed in this newsletter are those of the author and do not reflect positions of organizations with which he is affiliated.

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“ The fun part of writing is having to read something and teach yourself. I've tried to use each book as an excuse to learn something new.”

-Francis Fukuyama-

MEETINGS and EVENTS:

Links will provide additional information. Dates for recent additions are in **bold**.

<i>What</i>	<i>Date</i>	<i>Time</i>	<i>Where</i>
BCEDC Board Meeting	June 9 th	10 AM – 12:00	Washburn Library
Green By Design Conference	June 12-13	All Day	Washington DC area
Northern Aquaculture Demonstration Facility Field Days	June 12–13	All Day	Red Cliff / Bayfield
Invention & Idea Show	June 13 & 14	All Day	Redwood Falls MN
Natural Step Seminar	June 19 th	All Day	Appleton WI
Northwest Wisconsin Lakes Conference	June 19 & 20	All Day	Cable, Telemark
MREA Renewal Energy Fair	June 20-22	All Day	Custer, Wisconsin
Pie and Politics	June 25th	7:30 PM	Big Top Chatauqua Bayfield / Washburn, WI
Inventors & Entrepreneurs Club	July 3 rd	5:30 PM	Coffee Shop US 2 & 63
BCEDC Board Meeting	July 14 th	10:00 – Noon	Washburn Library
Lake Superior Day	July 20th	All Day	Everywhere in the Lake Superior Basin

Planting a CEID

Eco-Industrial Development (EID) has been an important focus, lately a prime focus, for me for over four years. Discussion about EID in this region began in the late 1990s among members of the **Lake Superior Binational Forum**, with LSBF member **Jay Moynihan** providing the intellectual framework and bringing into the conversation scholarship centered then at **Cornell**

University. The discipline has progressed remarkably. Perhaps its most visible manifestation is the **International Society for Industrial Ecology**, which publishes the *Journal of Industrial Ecology*, a resource maintaining peer-reviewed articles from the academy.

Now an organization has been formed and publicly launched to bring these important academic concepts to mesh with on the ground realities in northeastern Minnesota and northwestern Wisconsin. Last Friday a group of over sixty gathered at **Barkers Island** in Superior to officially launch an organization that has been over two years in the making. It has been my good fortune to have been involved in this important development and now provide some of its leadership. The organization, **CEID – the Coalition for Eco-Industrial Development**, will, through active and sustaining members, advance a program that will include public outreach, policy development, planning for implementation and implementation support. The vision is a cluster of businesses that create a new economy for the region; an economy based on the growing realities of a changing climate, a shortage of fossil fuels and great array of opportunity in meeting the challenges of change. Meeting these challenges will stimulate innovation resulting in new products and services.

Speakers at the event included Dr. **Patrick Eagan**, Professor of Engineering at **UW – Madison**, who provided an overview of Eco-Industrial Development, Design for the Environment, and examples of robust EID initiatives in Asia and Europe. **Tim Nolan**, Sustainable Development Specialist from **Minnesota's Pollution Control Agency**, described the work he has been doing with Ecological Design Charrettes. Executive Directors, **Andy Lisak**, from **The Development Association** in Superior and **Peter McDermott** from the **Itasca Development Corporation** in Grand Rapids, MN, related ongoing economic development projects that may represent opportunities for application of the principles of industrial ecology in our region. During lunch, Wisconsin Secretary of Commerce, **Jack Fischer**, and Minnesota Commissioner of MPCA, **Brad Moore**, provided supportive remarks. Their respective departments have provided important financial support for CEID. Duluth Mayor, **Don Ness**, Douglas County(WI) Board Chair, **Doug Finn** and St.Louis County(MN) Commissioner, **Steve O'Neil** provided endorsement for the work that CEID will support going forward. Mayor Ness emphasized the importance of developing green jobs for our region.

MC Dr. **Jerry Hembd**, CEID Board Chair and Professor at **UW-Superior**, commented that CEID will require fertilizer and careful cultivation if it is to grow. This new organization, as it grows, will provide intellectual nutrition for an industrial ecosystem across the northern tier. The event last Friday was intended to emphasize enormous opportunity. Yet the opportunity will only be realized if there is a grand effort from supporters and a community conversation that takes the great ideas of industrial transformation forward.

TGIF Readers are encouraged to learn more about CEID. The Web site for CEID is, appropriately, www.ceidthefuture.org.

LIGHTER SIDE:

As with most jokes the original author is unknown. Whoever you are; “Thanks!” Names, when added, are intended to tease the innocent.

GENTLE THOUGHTS

He who hesitates is probably right.

Did you ever notice: The Roman Numerals for forty (40) are 'XL.'

If you think there is good in everybody, you haven't met everybody.

If you can smile when things go wrong, you have someone in mind to blame.

The sole purpose of a child's middle name is so he can tell when he's really in trouble.

Take care and enjoy a great weekend!

/BRUCE

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Bruce Lindgren is Principal of [B.Lindgren CONSULTING](#). The consulting practice serves small business, local government, school districts and non-profits providing support for research, grant development, technical writing, marketing support and project management. Bruce brings his background in biological sciences, education, small business and media technology to generate and implement ideas contributing solutions to mission critical challenges.

In addition Bruce maintains the following affiliations:

[Bayfield County Economic Development Corporation](#), (BCEDC) Director

[Bayfield CountyLakes Forum](#), Board Secretary

[Chequamegon Institute, Inc.](#) Initial Registered Agent

[Coalition for Eco-Industrial Development](#), (CEID) Acting President & CEO

[IDEA Consortium LLC](#), Owner

[Inland Sea Society](#), (ISS) Director

[Lake Superior Binational Forum](#), (LSBF) US Co-Chair

[Northwest Wisconsin Workforce Investment Board](#), (WIB) Member

[Raindrop Garden Gallery](#), (RGG) Co-owner

The encircled fractal triangle represents an integrated cluster of seven ideas – economics, ecology, equity, ethics, experience, education and energy – that may be considered a core for sustainability studies. Bruce is available to present illustrated lectures and facilitate discussions about role of education in Industrial Ecology, Sustainable Development and the Sustainability Revolution.