

TGIF Taking Great Ideas Forward



Improving Northern Capital - Sustainable Development in the Northern Tier

Opinions expressed in this newsletter are those of the author and do not reflect positions of organizations with which he is affiliated.

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“Thinking is one thing no one has ever been able to tax.”

-Charles Kettering -

MEETINGS and EVENTS:

Links will provide additional information. Dates for recent additions are in **bold**.

<i>What</i>	<i>Date</i>	<i>Time</i>	<i>Where</i>
B CEDC Board Meetings are now the first Tuesday of each month and will begin at 9:30 AM. Locations will vary but most meetings are at the Washburn Library. Check the BCEDC Web site for more information about BCEDC.			
National Entrepreneur Week	Feb. 21-28	All Day	Nationwide
Focus on Midwest Energy	Feb. 23 rd	8:00am-1:00pm	Madison's Monona Terrace
Great Lakes Days	Feb. 23 – 25	All Day	Washington DC
Superior Days	Feb. 24 – 25	All Day	Madison
Conservation Lobby Day	Feb. 25 th	All Day	Madison
Building Green Conference	Feb. 26 th	8:00am-5:30pm	Duluth
Leadership from the Bottom Up	Feb. 27, 28, 29	Times vary	Three different locations
BCEDC Board Meeting	Mar. 3 rd	9:30 – Noon	Washburn Library
Inventors & Entrepreneur Club The March Meeting has been Canceled!			
Superior Visions	Mar. 10th	7:15-8:30 AM	UW – Superior
BCEDC Board Meeting	April 7 th	9:30 – Noon	TBA
Inventors & Entrepreneur Club	Apr. 9 th	6:00 – 8:00 PM	Casablanca Coffee House
Web Marketing Workshop	April 21 st	1:00-4:00 PM	Northern Great Lakes Visitor Center
BCEDC Board Meeting	May 5 th	9:30 – Noon	TBA
Inventors & Entrepreneur Club	May 7 th	6:00 – 8:00 PM	Casablanca Coffee House
Business Development Conference	May 6 & 7	All Day	Cable, Lakewoods Resort and Conference Center
Lake Superior Binational Forum	May 8 & 9	All Day	Terrace Bay, Ontario
Eco-Municipality – Natural Step Training	May 29 - June 2	All Day	Tufts University - Boston
Northwest Wisconsin Lake Conference	June 19 th	All Day	Telemanr Lodge, Cable
Northern Great Lakes Visitor Center(NGLVC) Schedules of Events and Meetings			

New ways of thinking will move us into the future. Change will happen with the help of tools of tomorrow. A new entry in the news-blog space was launched on Wednesday morning in the form of [SCOOP 44](#). Born during the Presidential campaign as **Scoop08**, the Web site will continue to seek the perspectives of young people—of all political creeds—across the nation and abroad. From the Web site:

Scoop44 is an online national outlet covering the Obama Administration, national politics, and a new generation of Americans produced, edited, and written by young people across the nation and abroad.

A cluster of questions will guide the editorial program of the new site but one may be particularly significant:

Do you feel that (Obama's) message of a “new kind of politics” – of unity, of bipartisanship, of honesty in government – is in sync with the conduct of his campaign?

Lacking skin thickened by politics past, this question may more than any other drive the involvement of youth and their continuing commitment to ideals worthy of their support. In a section titled *What is Change?*, **Alexander Laska** writes regarding the decision of Senator **Judd Gregg** (R-NH) to reject nomination as Commerce Secretary:

Obama ran on a platform of bipartisanship in our government, and that's what many are still hoping to find. We don't want cabinet members who will cower away from debate and let Mr. President do absolutely anything he wants: we want cabinet secretaries who will say, “Look, I don't think that's the best way to go about doing it. Here's what I think...” [Full Story](#)

Alexander Heffner, Harvard College freshman, is the editor-in-chief. Young journalists who covered the Obama campaign are now launching an Obama-watch with “new media.” These enthusiastic young people will obviously use a lens shaped by their experience and enthusiasm with the Obama campaign. We should all hope that their thinking and writing will pay particular obeisance to the ideals they saw in the candidate and insist that the ideals continue with the new President.

It never ceases to amaze me how much the future will depend upon young minds, yet how much we neglect or marginalize the young minds in our organizations. Maybe it is just me, but it is hard to avoid a conclusion that we build our membership organizations with our peers and keep blinders on about including youth. From my perspective, 40 year olds *seem* young. But 25 year olds *are* young. Fresh from college or embedded in a new work experience, these young people will bring both passion and insights that are unencumbered by well known tapes from the past.

President Obama will change little if his message of hope comes only from his lips. A message crafted thousands of times and thousands of ways by young minds will foster the changes that will make the future. **Sam Pope**, a student at Northwestern University and Cultural Editor for Scoop44 said, “*Particularly among America's youth, I hope to see an unprecedented energy and enthusiasm towards innovation. Through Scoop44 and other projects like it, I look forward to seeing my generation enter this new era and tackle some of our most pressing issues.*”

Yes! Lead, follow or get out of the way! Young men and women will acquire the tasks of making sense of our world and launching the dialog that will let the future emerge. They should not be forced, or even encouraged, to carry the baggage of the thinking that created the world they have inherited.

LIGHTER SIDE:

As with most jokes the original author is unknown. Whoever you are; “Thanks!” Names, when added, are intended to tease the innocent.

From The Resume' ... Without Attention to Detail

"Education: College, August 1880-May 1984."

"Work Experience: Dealing with customers' conflicts that arouse."

"Develop and recommend an annual operating expense fudget."

"I'm a rabid typist."

"Instrumental in ruining entire operation for a Midwest chain operation."

Take care and enjoy a great weekend!

/Bruce

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Bruce Lindgren is Principal of [B.Lindgren CONSULTING](#). The consulting practice serves small business, local government, school districts and non-profits providing support for research, grant development, technical writing, marketing support and project management. Bruce brings his background in biological sciences, education, small business and media technology to generate and implement ideas contributing solutions to mission critical challenges.

In addition Bruce maintains many affiliations including: [Bayfield County Economic Development Corporation](#), (BCEDC) Director, [IDEA Consortium LLC](#), Owner, [Inland Sea Society](#), (ISS) Director, [Lake Superior Binational Forum](#), (LSBF) US Co-Chair, [Northwest Wisconsin Workforce Investment Board](#), (WIB) Member, [Raindrop Garden Gallery](#), (RGG) Co-owner

The encircled fractal triangle represents an integrated cluster of seven ideas – economics, ecology, equity, ethics, experience, education and energy – that may be considered a core for sustainability studies. Bruce is available to present illustrated lectures and facilitate discussions about role of education in Industrial Ecology, Sustainable Development and the Sustainability Revolution.